

HOSPITALITY **SPONSORSHIP** &

SOUTHAMPTON FOOTBALL CLUB



EXPERIENCE THE PASSION
FROM THE BEST SEAT IN THE HOUSE



CONTENTS

- 01. Platinum Package
- 03. Gold Package
- 05. Silver Package
- 07. Bronze Package
- 09. Matchday Sponsorship
- 11. Stadium Advertising
- 13. Stadium Advertising
- 15. Get in Touch

MATCHDAY HOSPITALITY

PLATINUM PACKAGE

The prestigious Platinum Package gives you the perfect place to entertain your guests in comfortable and stylish surroundings. Experience fine dining, fantastic service and stadium seats with panoramic views of our award winning pitch - an unforgettable experience.

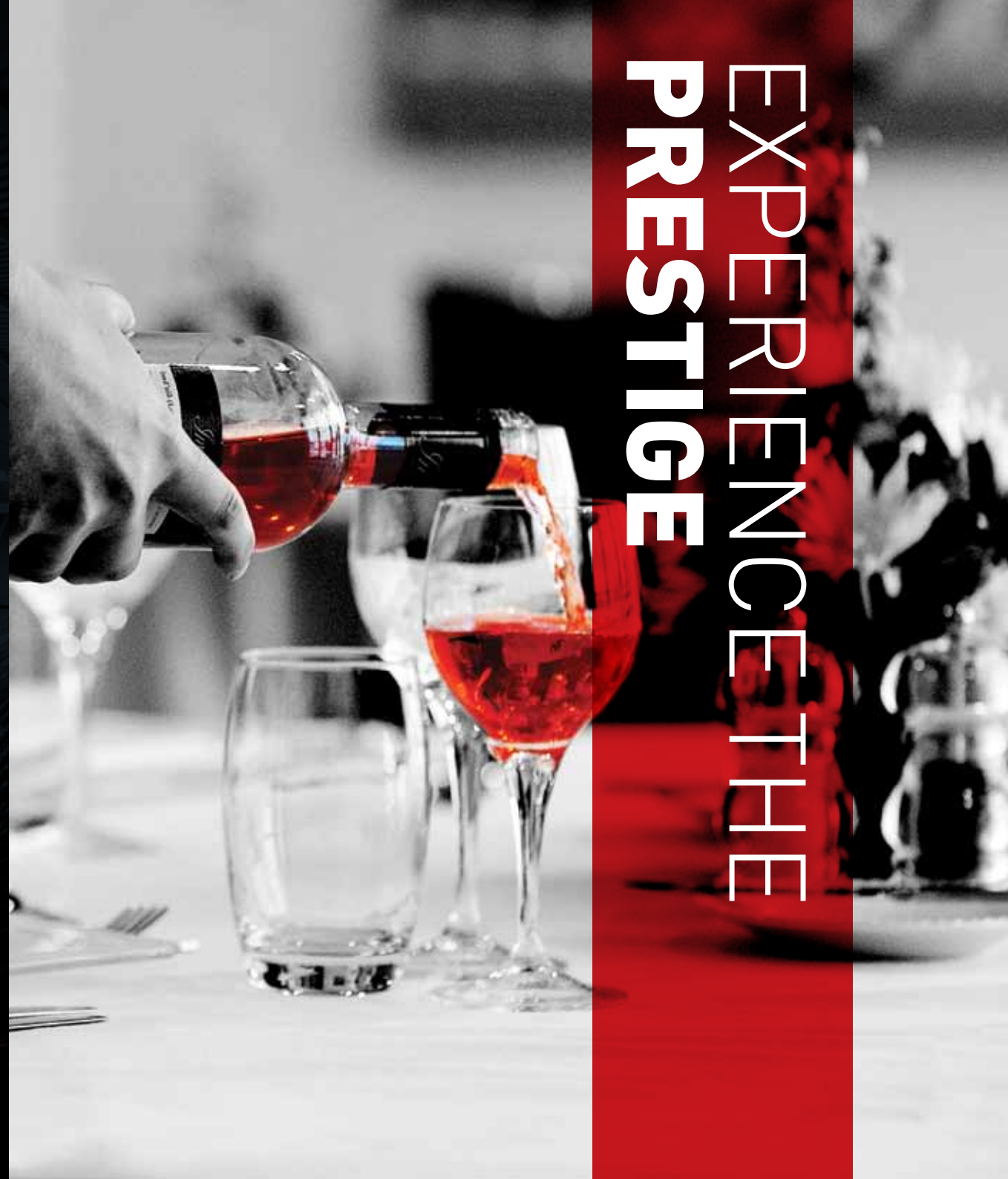
The Platinum Package offers the following benefits:

- Each Executive Box caters for up to 10 guests
- The Executive Boxes open 2½ hours before kick off
- Pre match 3 course plated meal
- Wine, beer, soft drinks and selected spirits
- Matchday Programme for each guest
- Balcony seating for the match outside your box
- Half time refreshments including scones, mini savouries or soup
- Full time cheese & biscuits
- The opportunity to win signed Saints merchandise
- Seasonal box holders are entitled to year round access to their box to hold meetings
- Seasonal box holders will be allocated car parking for all 23 npower Championship league fixtures

EXECUTIVE BOX PRICES

Central Boxes	£34,500 + VAT for 10 people <small>23 npower Championship league games</small>
Wing Boxes	£31,000 + VAT for 10 people <small>23 npower Championship league games</small>
Wing Boxes	£25,500 + VAT for 6 people <small>23 npower Championship league games</small>
Day of Game	£1,650 + VAT per box

Call the sales team on **0845 688 9377**
or email matchdayhospitality@saintsfc.co.uk



EXPERIENCE THE
PRESTIGE

MATCHDAY HOSPITALITY

GOLD PACKAGE

The Gold Package offers a truly memorable experience with exceptional service, dining and elegant surroundings. The indulgence continues when you step out and take your executive seats on the halfway line. Be entertained by what we have to offer on and off the pitch.

The Gold Package offers the following benefits:

- The lounge opens 2½ hours before kick off
- Pre match 3 course plated meal
- Wine, beer and soft drinks until kick off, cash bar thereafter
- Tea and Coffee
- Matchday Programme for each guest
- Corporate centre stand seating
- Suite entertainment and guest speakers including Saints players
- The opportunity to win signed Saints merchandise

GOLD PACKAGE PRICES

Seasonal rate	£2,650 + VAT per person 23 npower Championship league games
Day of game	£150 + VAT per person

Call the sales team on **0845 688 9377**
or email matchdayhospitality@saintsfc.co.uk



EXPERIENCE THE
DECADENCE

MATCHDAY HOSPITALITY

SILVER PACKAGE

Relax in the comfortable surroundings of our executive suite and indulge in the sumptuous buffet before taking your executive seat with unrivalled views of the immaculate St. Mary's pitch.

This is the perfect package for entertaining friends, family, guests and clients.

The Silver Package offers the following benefits:

- The suite opens 2 hours before kick off
- Pre match 2 course buffet meal
- Tea, coffee and mineral water
- Cash bar
- Matchday Programme for each guest
- Corporate centre stand seating
- Suite entertainment and guest speakers including Saints players
- The opportunity to win signed Saints merchandise

SILVER PACKAGE PRICES

Day of game rate £75 + VAT per person

Call the sales team on **0845 688 9377**
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EXPERIENCE THE
ENTERTAINMENT

MATCHDAY HOSPITALITY

BRONZE PACKAGE

Experience the passion of St. Mary's in the comfort of our executive lounge. Enjoy an extra special matchday experience and relax pre and post match in the comfort of our executive lounge.

Step out to your corporate seats with spectacular view across St. Mary's soaking up the atmosphere as the action unfolds.

The Bronze Package offers the following benefits:

- The suite opens 2 hours before kick off
- Cash bar
- Corporate centre stand seating
- The opportunity to win signed Saints merchandise

BRONZE PACKAGE PRICES

Day of game rate £40 + VAT per person

Call the sales team on **0845 688 9377**
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MATCHDAY SPONSORSHIP

MATCH SPONSORSHIP

Match sponsorship provides an excellent platform to present your brand to the Southampton supporters by becoming the headline sponsor of a specific match. Some of the benefits include:

- Signed shirt presented by a Saints player
- Photograph for 2 guests with the team captains and match officials on the centre circle prior to kick off
- Company logo on the website report of the sponsored match
- Big screen and PA advertisements
- Central corporate seating
- Matchday programme for each guest
- VIP hospitality for 10 guests
- Complimentary wine, beer, soft drinks and selected spirits
- Half-time and full-time refreshments
- Recognition in the following match day programme
- Exclusive and behind the scenes stadium tour
- Full page programme advert and branding on the front cover

MATCH SPONSORSHIP PRICE

Prices start from £2,950 + VAT per match

MATCH BALL SPONSORSHIP

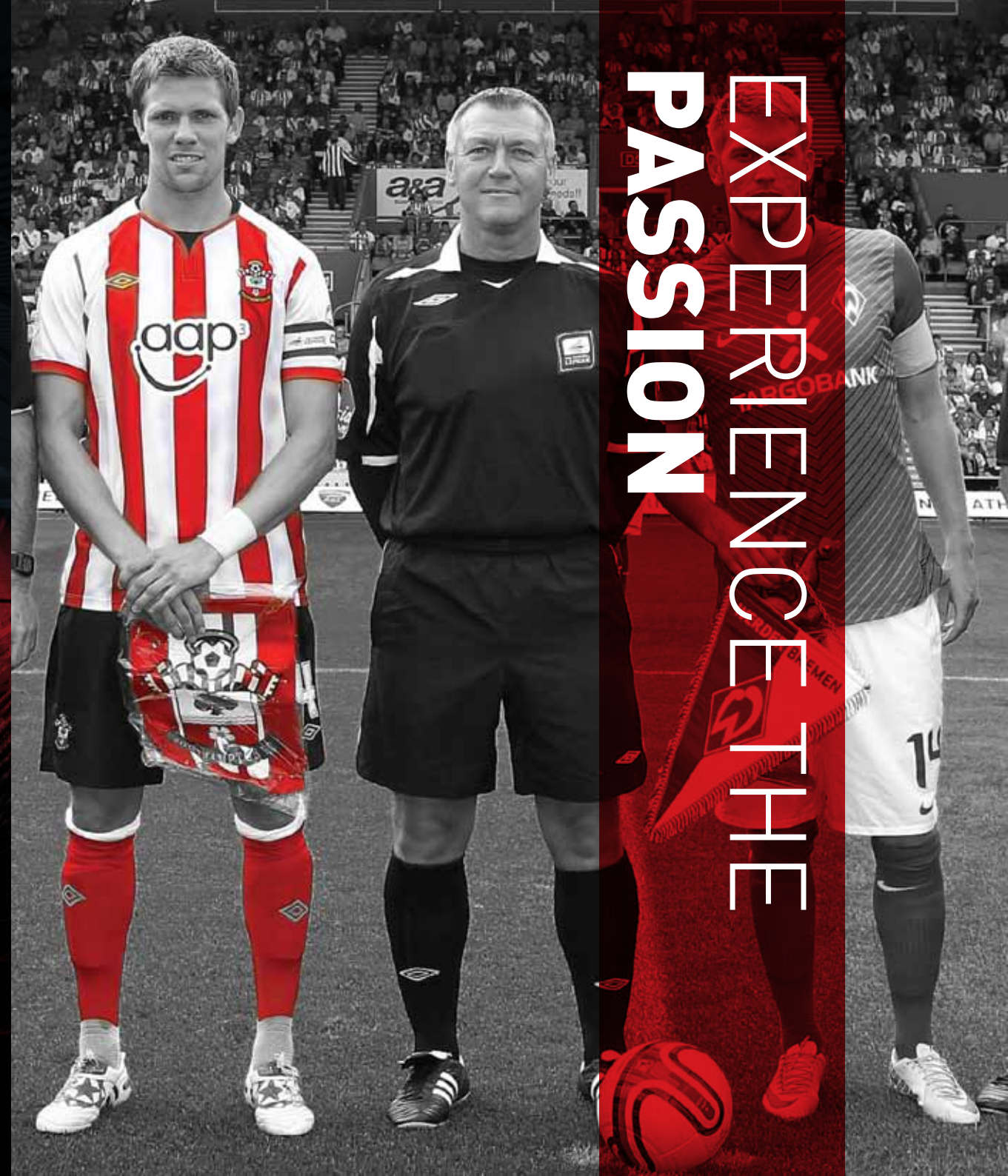
A unique opportunity to associate your brand with the match ball and entertain your chosen guests. Some of the benefits include:

- VIP hospitality for 10 guests
- Complimentary wine, beer, soft drinks and selected spirits
- Half-time and full-time refreshments
- Central corporate seating for the match
- Matchday Programme for each guest
- Exclusive behind the scenes stadium tour and group photograph for each guest
- Half page Programme advert and branding on the front cover
- Recognition in the following matchday Programme
- Big screen and PA advertisements
- Signed ball presented by a Saints player

MATCH BALL PRICE

Prices start from £2,500 + VAT per match

Call the sponsorship team on **0845 688 9377** or email sponsorship@saintsfc.co.uk



STADIUM ADVERTISING

PERIMETER BOARDS STEWARDS JACKETS

Perimeter boards offer fantastic brand exposure throughout the season to both supporters and corporate clients within the stadium and also through regional and national media exposure including TV, Press and Online coverage.

TV facing perimeter boards
£5,000 per season + VAT

Non TV facing perimeter boards
£2,000 per season + VAT

Crowd facing perimeter boards
£900 per season + VAT

The raised advertising boards are in prime positions across the stadium, and will give your brand the chance to stand out from the crowd.

Raised advertising boards
£5,000 per season + VAT

EXTERIOR STADIUM POSTERS

Our 5m x 8m posters adorn the front sides of the stadium acting as fantastic exposure for your brand to all those who come to the stadium and pass by it.

£10,000 per season + VAT

Our stewards are immediately recognisable with their high visibility jackets, your brand will gain instant exposure to thousands of fans throughout the season.

£20,000 per season + VAT

SEGREGATION NETTING

The segregation netting will allow your brand to stretch the height of the stand between the home and away supporters enabling fantastic visibility and brand prominence.

£10,000 per season + VAT

Please note all stadium advertising prices exclude cup matches, play-off matches, artwork and production costs.

Call the sponsorship team on **0845 688 9377**
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EXPERIENCE THE
ENERGY

STADIUM ADVERTISING

BIG SCREEN

Big screen advertising in the stadium allows your brand to be projected to thousands of supporters before and during matches in full colour.

Static big screen adverts will be shown a minimum of 6 times during the matchday reaching a captive audience.

£8,000 per season or £500 per match + VAT

Big screen corner sponsorship:

Your advert will be shown every time the ball goes out of play for a corner as well as a minimum of 6 times during the matchday.

£8,000 per season + VAT

Big screen substitution sponsorship:

Your advert will be shown every time there is a substitution as well as the PA announcing your sponsorship with every substitution.

£10,000 per season + VAT

Big screen injury time sponsorship:

Your advert will be shown every time there is a stoppage in play for injury.

£12,000 per season + VAT

Big screen matchday highlights:

Your company will sponsor the highlights from previous matches used in VT's during the matchday show, pre match.

£6,000 per season + VAT

MATCHDAY PROGRAMME

Promote your brand with a call to action and detailed full colour advertising message in our Official Matchday Programme.

The Matchday Programme includes Manager's notes, ticket, news, opposition spotlight, player statistics and much more as well as being a popular collector item. The Programme is a fantastic way to reach a wide audience. The programme is also available online promoting your brand further to a wider audience.

Half page advert

£9,000 per season/£600 per match + VAT

Full page advert

£15,000 per season/£900 per match + VAT

Inside front/Back page

£18,000 per season + VAT

Please note all stadium advertising prices exclude cup matches, play-off matches, artwork and production costs.

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EXPERIENCE THE
EXPOSURE

GET IN TOUCH

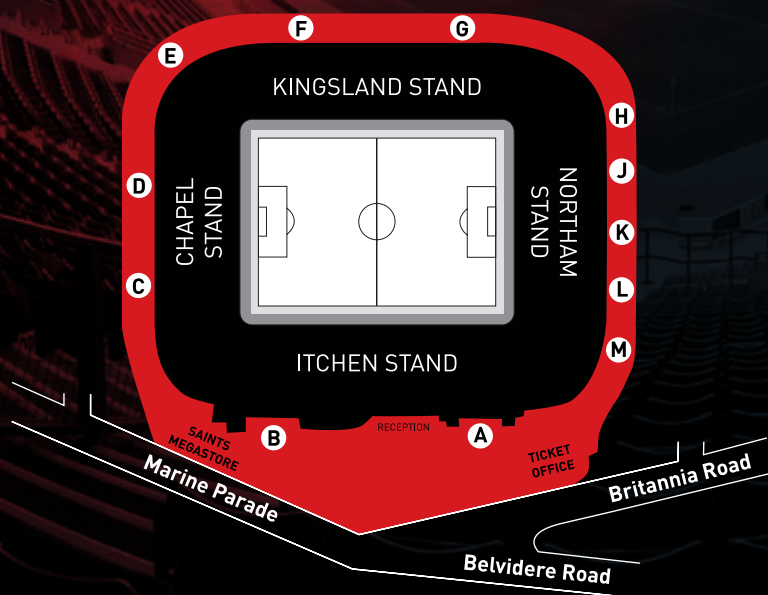
MATCHDAY HOSPITALITY

To book any of our fantastic packages contact our sales team on **0845 688 9377** or email matchdayhospitality@saintsfc.co.uk

SPONSORSHIP AND ADVERTISING

To take advantage of our unique opportunities contact the sponsorship team on **0845 688 9377** or email sponsorship@saintsfc.co.uk

ST. MARY'S STADIUM





Southampton Football Club Limited

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